

LIESJE A. KRAAI

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Education

The University of the Arts, Philadelphia, Pennsylvania
Bachelor of Fine Arts in Animation
Received: May 2004

Computer Skills

Adobe Photoshop, Illustrator, InDesign, Premiere (Pro), After Effects, Flash, Animo (Image Processor, Ink Paint, Director, Soundbreak), Sony Vegas, Final Cut Pro, HTML, CSS, Maya, 3D Studio Max, Pro Tools, Sound Forge, Magpie, Quark Xpress, Power Point, Microsoft Suite

Equipment

PC and Mac computers, Bolex 16mm Reflex camera, Oxberry Animation Stand, Analog/Digital Cameras (VHS, PD-150 cam, G2 digital), Analog Video editors (JVC, Panasonic), Marantz and DAT Recorders, Steenbeck Editor, Photoflood, DP, Mini Mole and Omni lights

Animations

- “Max Gets the White Glove Treatment”**: Hand-drawn with compositing in After Effects – in production
- 2min 30sec viral animation created to promote awareness of the disease BPH and the drug FLOMAX
 - Hand-drawn in the style of the New Yorker cartoons, cleaned and colored in Photoshop and composited in After Effects
 - Completed most final backgrounds, several character turnarounds and inking entire animation
- “The Big Adventures of Lil’ Shawn and Gus – Season 2”**: Hand-drawn with compositing in Animo – January 2008
- Cartoon shorts created for the USA Networks TV series ‘Psych’
 - Animator and inker working for 8 Hats High in association with J.J. Sedelmaier Productions
 - Completed character animation and inked half of the episodes, helped with compositing specific scenes in Animo
- “Kanji Kami”**: Hand-drawn/CGI (PC Platform Game Demo) - completed April 2007 (finalized product in production)
- PC Game Demo developed by Eric Robinson to aid in the learning of Japanese kanji
 - Designed and animated all characters and environments using Photoshop and Maya
 - Screened and played as part of ‘Pulse: International Art and Culture Exchange Weekend 2007’
- “What is Animation?”**: Stop-motion (clay-on-glass)/Traditional – completed May 2004
- Screened as part of the Philadelphia Film Festival in the Festival of Independents (April 2005)
 - Animated, designed and created all characters and shots
- “Shlock n’ Awe”**: Flash – completed 2004 (currently in distribution)
- Political cartoon directed by Peter Wallach and Robert Lyons (animated in Flash MX)
 - Characters created and designed by Ward Sutton
 - created and composited character lip sync, worked with team of animators compositing and animating specific character and layout elements
- “Puppy Chow”**: Stop-motion (puppet/clay) – completed December 2002
- Nominated for Best Animated Short at the 12th Annual Philadelphia Film Festival (April 2003)
 - Screened at the ASIFA East Festival (2003)
 - Animated, designed and created all characters and shots

Experience

Freelance Animator, November 2007 Present

8 Hats High Animation Studios, Middletown, NY

- Digital artist and compositor for Bobby B. Well: Bobbycised , a short animation colored and composited using Animo (Image Processor, InkPaint, Director, etc.)
- Animator, Inker and Digital Artist for traditionally animated The Big Adventures of Lil Sean and Gus for USA TV series Psych (colored and composited using Animo)
- Flash designer for client websites, create Flash banners, loading bars, buttons, etc. and write most scripts required for each of the components mentioned

Freelance Animator, April 2008 Present

Group DCA, Parsippany, NJ

- Create character and effects animation as well as background art for a viral animation to promote the drug FLOMAX done in the style of the New Yorker cartoons
- Inker of the entire 2min 30sec cartoon
- All animation hand-drawn, inked, cleaned and colored in Photoshop and composited in After Effects

Layout Editor, June 2006 June 2007

The Drum Magazine, Miyagi Prefecture, Japan

- Head of layout for English language magazine distributed throughout Miyagi Prefecture
- Utilized several programs including Microsoft Word and Adobe Photoshop to create all cover pages, layouts and graphics for a 30 - 35 page magazine
- Oversaw and ensured quality reproduction when outputting to final material by ascertaining specific settings including all layers, document sizes and colors before printing

Head of Graphic Design and Animation, Sept. 2004 – July 2005

Custom Video Production, Conshohocken, PA (www.custom-video.com)

- Created original and innovative graphics and animations for professional cliental including commercials, animated company logos and opening montages for instructional videos/DVDs using many computer programs (Adobe Photoshop, After Effects, Illustrator, Power Point, Flash and Maya)
- Worked directly with clients, ensuring that they were satisfied with the job and our performance
- Handled all graphic and animation jobs, ran transfers (VHS, Beta, MiniDV, CD-Rom, DVDs), assisted on shoots and with editing, authored DVDs, designed and printed labels and maintained equipment with respect to deadlines
- Designed, animated and helped program company s website using Flash, Photoshop, Dreamweaver and HTML (<http://www.custom-video.com/>)

Teaching Assistant, July 2004 to August 2004

The University of the Arts, Pre-College Program

- Assisted Mr. Dave Deneen, communicating the fundamentals of video production to a class of high school students
- Taught the basics in lighting and camera work, for both live-action and stop-motion animation
- Aided the students in the use of many computer programs including Final Cut Pro and Adobe After Effects as well as teaching them how to import and export video/audio

References - Written references are available upon request

John Grimaldi, Jr. (Employer/8 Hats High Animation Studios) : 1-845-344-1888 or John@8hatshigh.com

Phil Schadt (Employer/Group DCA) : 1-845-551-2827 or phil.schadt@groupdca.com

Joseph Miller (Employer/Custom Video Productions) : 1-610-825-6188 or jcmiller@custom-video.com

Robert Lyons (Employer/Instructor) : 1-917-653-3145